



Dear Vandalia-Butler businesses and community,

We invite you to be a sponsor for, or participate in the **annual '41 HOPE 5K'** Blake LaForce Memorial Run/Walk. It supports the **Blake LaForce #41 Memorial Fund**. Your sponsorship donation will be highlighted, on our custom **Sponsor Banner, at Butler Memorial Stadium and on our website;** <https://41hope5k.com>.

***The 41 HOPE 5K is Saturday, August 31, at BUTLER Memorial Stadium. The race starts time is 9 AM.***

Blake LaForce, a 2009 graduate of Butler High School, fought a long battle to beat leukemia, enduring a bone marrow transplant and its complications. Blake lost this battle, on July 3, 2009, but forever won and his legacy continues to make a difference. This Memorial fund has awarded 26 scholarships (13 girls & 13 boys) totaling \$52,000 to date. The fund is not only for these annual scholarships, it is also for the enhancement of our student athletes' high school experience. The fund also gives to the Leukemia & Lymphoma Society to support the fight against all blood cancers.

***Athletes + Community = TEAM!*** Business, community & youth support are necessary, for this high school fundraiser, providing the best for our student athletes. You can support this worthy cause in a variety of ways.

1. Purchase a sponsorship (next page).
2. Provide in-kind donation (perishable and or promotional items).
3. Provide gift certificates to be used as prizes for runners & walkers.
4. Run or Walk in the 41 HOPE 5K. Check-in and Register online, early, **by Monday, August 26, 12 Midnight**, to get a custom, cool 41 Hope 5k shirt, at the race.



**Please consider the following participation levels:**

- **Platinum:** \$1,000+ name on a 41 HOPE 5K Framed Award, our website is hosted online 24-7-365, as well as on the 41 Hope 5K sponsorship banner hung at the 5k & BUTLER Memorial stadium, at the entrance.
- **Gold:** \$750 name on the website & banner
- **Silver:** \$500 name on the website & banner
- **Bronze:** \$200 name on the website & banner
- **Purple:** \$100 name on the website & banner
- **Adult Run or Walk \$30**, with 5k Shirt, if pre-registered by 8/26, Midnight
- **Students (11-18) Run or Walk \$10.** Or \$15 with 5k Shirt, if pre-registered by Monday 8/26, Midnight.

**Platinum, Gold, Silver & Bronze** Sponsors may also provide their own banners (name & company logo), so we can hang on the fence surrounding the football field and track, at BUTLER Memorial Stadium, for '**Blake LaForce night**' football game on Friday, All Fall school events in the stadium and the 5K on Saturday!

We invite you to visit [41Hope5k.com](http://41Hope5k.com) to learn more, register, plus view the past years photos and videos. This is for our youth, community and fighting cancer. Contact me anytime with questions and to discuss.

Participating makes a positive difference.

**Thank you, TEAM BLAKE!**

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