



Dear Vandalia-Butler and Dayton area businesses and communities:

You are invited you to participate in the **FIFTH annual '41 HOPE 5K'** for the **Blake LaForce #41 Memorial Fund**. Blake LaForce, a 2009 graduate of Butler High School, fought a long battle defeating leukemia, after a bone marrow transplant, but then succumbed to an unexpected parasitic infection. The LaForce family and friends have formed a fund (a VISIONS Endowment fund; a Vandalia Butler & Dayton Foundation Fund), to remember Blake's legacy. The goal is to build the character in the Vandalia-Butler student athlete, and learn what it takes, to **Compete, Persevere, and Win**, in sports and life. *Since 2011, the fund has awarded 16 scholarships (totaling \$32,000), to girls and boys equally, in all sports, Kickline and Cheerleading.* Also, funds can be awarded to enhance the student athlete's high school experience is also an ongoing objective of the Blake LaForce #41 Memorial Fund.

The **Leukemia & Lymphoma Society** participates and benefits to fight and find a cure for blood cancers.

41 HOPE 5K will take place on Saturday, September 1, at 9:00 AM, at the BUTLER Memorial Stadium.

Athletes + Community = Team! Community support is necessary to provide the best for our students and athletes. You can support this worthy cause in a variety of ways.

1. Run, Walk, or attend the 41 HOPE 5K, on Saturday, Sept. 1. Check-in and Registration begins at 7:30 AM and the Run/Walk Starts at 9:00 AM
2. Provide gift certificates to be used as prizes for participants
3. Purchase a Sponsorship (levels below) for the event
4. **Provide give away donations we can raffle off to participants.**
(Recognition will be given on a Sponsorship Banner, on 41HOPE5K.com site, plus the Banner will be displayed for the 5k and football games)



Please consider the following levels of giving (cash or equivalent \$):

- **Platinum:** \$500+ name & company logo on a 41 HOPE 5K Framed Certificate, the website 41Hope5K.com (hosted online all year), as well on the 41 Hope 5K sponsorship banner at the event.
- **Gold:** \$400+ name & company logo on website & banner
- **Silver:** \$300+ name & company logo on website & banner
- **Bronze:** \$200+ name/company name on website & banner
- **Purple:** \$100+ name on website

Platinum, Gold, Silver & Bronze Sponsors can place their own banners (name & company logo) on the fence surrounding the football field and track, at Memorial Stadium, for home varsity and junior varsity football games and the 5K on Saturday.

Any gift may be made in memory, or in honor of someone who has fought cancer. All donations are tax deductible. An investment in our students is an investment in our community. Please use the address below to forward your check written to: 'Blake LaForce #41 Memorial Fund' or '41 HOPE 5K'.

We invite you to visit <http://41Hope5k.com> to register for the 5K Run/Walk, make a monetary donation, as well as learn more about Blake's legacy, the cause and see past 41 HOPE 5K photos. Thank you for your support. We look forward to your participation. It means so much to many. Feel free to contact me anytime.

Sincerely,

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