Dear Vandalia-Butler business and community leaders,

You are invited you to participate in the **third annual 41 HOPE 5**K for the **Blake LaForce #41 Memorial Fund.** Blake LaForce, a 2009 graduate of Butler High School, fought a long battle defeating leukemia, but succumbed to an unexpected parasitic infection, after a bone marrow transplant. The LaForce family and friends have formed a fund (a VISIONS Endowment fund; a Vandalia Butler & Dayton Foundation fund), to remember Blake’s legacy. The goal is to build the character in the Vandalia-Butler student athlete, and learn what it takes, to **Compete, Persevere,** and **Win,** in sports and life. *Since its inception, in 2010, the fund has awarded 17 scholarships (totaling $34,000), to girls and boys equally, in all sports, Kickline and Cheerleading*. Also, funds can be awarded to enhance the student athlete’s high school experience is also an ongoing objective of the Blake LaForce #41 Memorial Fund.

***41 HOPE 5K will take place on Saturday, August 26, 2017, at 9:00 AM, at the BUTLER Memorial Stadium.***

The **Butler Kickline** captains the **41 HOPE 5K. Volunteers are welcome to join our committee.**

***Athletes + Community = Team!*** Community support is necessary to provide the best for our students and athletes. You can support this worthy cause in a variety of ways.

1. Run, Walk, or attend the 41 HOPE 5K, on Saturday, AUGUST 26. Check-in and Registration begins at 7:30 AM and the Run/Walk Starts at 9:00 AM
2. Provide gift certificates to be used as prizes for participants
3. Purchase a Sponsorship (levels below) for the event
4. Provide an in-kind donation of bottled water, snacks / fruit for participants

(Recognition will be given on a Sponsorship Banner, on 41HOPE5K.com site, announced at the varsity home football game and day of the 5K).

Please consider the following levels of giving (cash or equivalent $):

* **Platinum:** $1,000+ name & company logo on a 41 HOPE 5K Framed Award, the website **41HOPE5K.com** (hosted online all year), as well the 41 Hope 5K sponsorship banner at the event.
* **Gold:** $750 name & company logo on website & banner
* **Silver:** $500 name & company logo on website & banner
* **Bronze:** $250 name/company name on website & banner
* **Purple:** $100-$200 name on website

**Platinum, Gold, Silver & Bronze** Sponsors can place their own banners (name & company logo) on the fence surrounding the football field and track, at Memorial Stadium, for home varsity and junior varsity football games and the 5K on Saturday.

Any gift may be made in memory, or in honor of someone who has fought cancer. All donations are tax deductible. An investment in our students is an investment in our community. Please use the address below to forward your check written to: ‘41 HOPE 5K’ at your convenience.

We invite you to visit **41HOPE5K.com** to register for the 5K RUN/WALK, make a monetary donation, as well as learn more about Blake’s legacy, the cause and see past 41 HOPE 5K photos.Thank you for your support. We look forward to your participation. Feel free to contact me anytime.

Sincerely,

Mark LaForce

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