Dear business community member,

We’d like to invite you to participate in the **second annual 41 HOPE 5**K for the **Blake LaForce #41 Memorial Fund.** Blake LaForce, a 2009 graduate of Butler High School, fought a long battle with cancer and its complications. The LaForce family and friends have formed a fund (a VISIONS Endowment fund part of the Vandalia & Dayton Foundations) with the purpose of continuing Blake’s legacy by building the character of Vandalia-Butler youth through **Competition, Perseverance,** and **Winning!** Since its inception, in 2010, the fund has awarded 13 scholarships (totaling $26K) to girls and boys, in all sports, Kickline and Cheerleading, at BHS, enhancing the student athlete’s high school experience.

***41 HOPE 5K will take place on Saturday, August 29, 2015 at 9:00 AM at the BHS Memorial Stadium.*** The LaForce family and 41 HOPE 5K Committee ask that community members embrace this occasion not only by attending, but also by sponsoring prizes and providing other needs for the race. **Butler’s Kickline** has partnered with the family to plan and captain the 5K.

***Athletes + Community = Team!*** Community support is necessary to provide the best for our students and athletes. You can support this worthy cause in a variety of ways.

1. Run, Walk or attend the 41 HOPE 5K on Saturday, August 29. Check-in and Registration begins at 7:30 AM and the Run/Walk Starts at 9:00 AM
2. Provide gift certificates to be used as prizes for participants
3. Purchase a sponsorship (levels below) for the event
4. Provide an in-kind donation of bottled water, snacks / fruit for participants

(Oral recognition will be given day of event)

Please consider the following levels of giving (cash or equivalent $):

* **Platinum:** $1,000+ name & company logo on a 41 HOPE 5K Framed Award, the website [**www.41hope5k.com**](http://www.41hope5k.com)(hosted online all year), as well the 41 Hope 5K sponsorship banner at the event.
* **Gold:** $750 name & company logo on website & banner
* **Silver:** $500 name & company logo on website & banner
* **Bronze:** $250 name/company name on website & banner
* **Purple:** $100-$200 name on website

**Platinum, Gold, Silver & Bronze** Sponsors can place their own banners (name & company logo) on the fence surrounding the football field and track, at Memorial Stadium, for the **‘Play for a Cure’** football game Friday and the 5K on Saturday! These Sponsors will be highlighted and announced at both events.

Any gift may be made in memory or in honor of someone who has fought cancer. All donations will be tax deductible. An investment in our students is an investment in our community. Please use the address below to forward your check written to: ‘41 HOPE 5K’, on or before, August 22, 2015.

We invite you to visit the website **41HOPE5K.com** to learn more details. You may register for the RUN/WALK, make a monetary donation, as well as learn more about Blake’s legacy and the cause.You maycall or email Mark LaForce or Margo Steinbaugh. Thank you for your time, consideration and support. We look forward to your participation.

Sincerely,

Mark LaForce Margo Steinbaugh

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